

COURSE OUTLINE FOR ‘BECOMING A GREAT DOG TRAINER TELECOURSE’

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Week 1

Introduction of participants, years of experience, number of classes being taught, etc.

Coaching or Counseling? What is the difference?

- How to become an effective “coach”

Improving Your Communications Skills

- Building Commitment
- Achieving Cooperation
- Getting their Attention
- Improving Comprehension
- Generating Belief and Motivation
- Improving your Self-Confidence and Self-Esteem
- Knowing your Obstacles
- The use of analogies and metaphors to increase learning

Improve Your Listening Skills

Self-Test Games

Questions and Answers

Week 2

What is learning and how do people learn?

- Understanding Learning Limitations
- Being Effective in Your Teaching, Demonstrations & Explanations
- Demo Dogs – Who to use? When? Why?
- Understanding the differences between Feedback and Criticisms
- Managing Practice Time
- When to look for Perfection

Questions and Answers

Week 3

Managing The Environment to Enhance Learning

- Plan for Emergencies (Humans and Dogs)
- Environmental Management (Indoors and Outdoors)
- Lowering Stress in Dogs and Humans

Dealing with Difficult Dogs

- The Barking Dog
- The Launcher
- I'm Done! Go Away and Let Me Be!
- Frightened/Fearful Dog
- The Juvenile Delinquent

When Might a Bite Occur and How to Deal with it?

Dealing with Difficult Clients

- The "Chatty Kathies"
- Husband and Wife Team
- Disruptive Children
- The Helpless/Unprepared for Class
- The Fashionably Late
- The Male Student
- Handicapped (arthritis, elderly, deaf)

Exceptional Problems

Questions and Answers

Week 4

Designing a Dog Training Business

- Marketing Yourself
- Avoiding Roadblocks
- Designing Lesson Plans
- Legal Issues to be Aware of

Questions and Answers

Wrap-up